

Celebrations



Award Winning Flavor

TRY OUR CHOCOLATE CHERRY BALSAMIC
CAKE!





Thank You

Thank you for choosing Meringue.

Because of you, our staff of talented pastry chefs are able to have a career in La Crosse doing what we love. Everyday we get to make people happy through kindness, nourishment, and something sweet. We want to help you celebrate and look forward to creating desserts that are beautiful, delicious, and extraordinary.



How to Order

Our customers can place an order online at www.meringuebakerycafe.com or by calling the bakery at (608)-519-2683. What you can order is based on how far in advance you place your order. In a nutshell, you have a full menu with custom options if you order more than two weeks in advance. If you order less than two weeks in advance your options are still delicious, but flavor, size, and decorating options may be limited. For cake or special dessert ordering we ask clients to place an order at least 2 weeks in advance. We ask for a minimum two week notice because this gives our staff 1 week to plan and correspond with our clients and 1 week to bake and decorate your desserts.

Ordering Less than Two Weeks in Advance:

If you are ordering less than two weeks out, you have 3 flavors of cake and 3 sizes of cake available to you. The cake flavors are: chocolate tuxedo, lavender lemon, or funfetti. The sizes available to you are 6" (8-10 servings), 8" (12-16 servings), or a 10" (22-28 servings) Decorating options are limited to classic decoration options. We have all of these 3 options available on our online menu and you are welcome to order either online or by calling the bakery. There are fun decoration options listed in the first several pages of our Look Book that will help you decide how to decorate your cake!

Ordering More than Two Weeks in Advance:

You have a full menu available to you. This includes 9-10 suggested flavor combinations as well as a build your own cake, filling, and frosting flavor menu. You also have a full sizing option, including sheet cakes. Please refer to our Look Book to see what our favorite decorating options are for all occasions! We have multiple complementary decorating options as well as featured decorating options that cost \$10-\$18 more. You can customize your cake! Customized options start at an additional \$2.00 per serving. For example, a customized 6" cake would start at an additional \$16.00 charge. Please call or email the bakery and we will be happy to give you a quote! Please understand that it can take up to 1 week for our staff to go through the correspondence and ordering process for a custom design.

Our online ordering menu is geared toward short order cakes and it only has 3 flavors of cake and 3 different sizes available. If you would like to order from our full menu please call or email the bakery to place your order!



Accolades



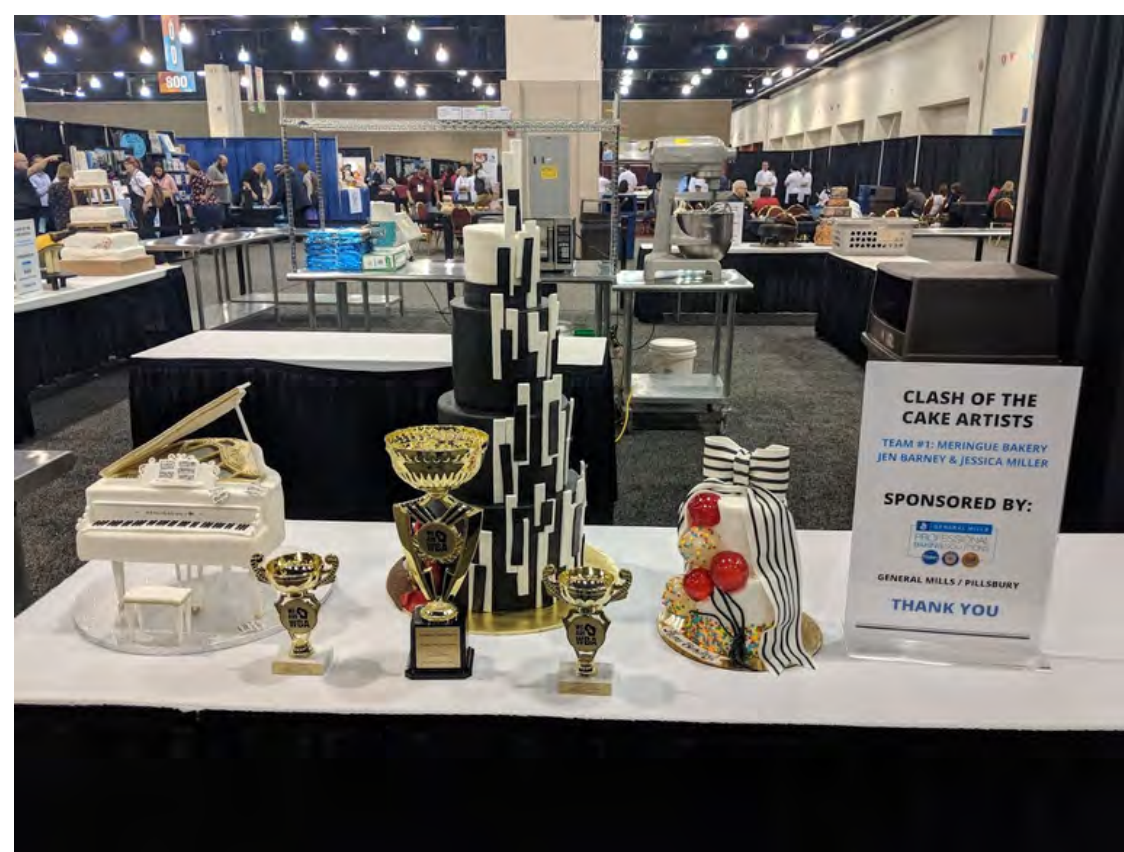
2017 Season Winner
Holiday Baking Championship



2018 Winner
Holiday Baking Championship
Homecoming Special



2021 Winner
Holiday Wars



Winner 2019
Wisconsin Baker's Association
Clash of the Cake Artists



New Episode
Monday 10p



As Seen On
Food Network Canada
Big Bake 2020 & 2021



2020
Runner Up
Bakery Sweets



2019 International Baking Exposition, Las Vegas
3rd Place Fondant Category
3rd Place Buttercream Category

Featured In





4 TABLE OF CONTENTS

5 COMPLEMENTARY DESIGNS

7 FAVORITE DECORATING ADDITIONS

9 KID-FRIENDLY DECORATION ADDITIONS

11 TEEN-FRIENDLY DECORATION ADDITIONS

12 DRIP CAKES

13 GRADUATION DECORATING

15 ADULT BIRTHDAY

17 BABY SHOWER

19 BAPTISM & FIRST COMMUNION

21 CUPCAKES

23 SMALL BITES

25 CAKE TOPPERS AND SUGAR FLOWERS

27 SEASONAL INSPIRATION

31 PARTY FAVORS

32 GLUTEN FRIENDLY



1

Cover model is
Jen Barney's
daughter Millie!
The additional
charge for the
worm would be
\$50.00



Complementary Designs



2

Best Seller
Classic Swirl with
a Buttercream
Rose



3

Buttercream
Rosettes



4

Sprinkle Border



Happy
Birthday
Serena!

Chocolate
Message



Trio of Pastel Roses



Pair of Chocolate
Straws



5

Pleated
Buttercream



6

Clean
Buttercream



7

Naked Unfrosted
Scrape



8

Stucco
Buttercream

Complementary
Designs

Favorite Additions

9

All over color
\$10.00



10

Swiss
Polka Dots
\$10.00



12

Fresh Flowers
1 Color Ombre
Gold Leaf
\$38.00



13

Age & Gender
Neutral
Hooray Celebration
\$10.00



11

1-2 Color Ombre
\$10.00





14

Chocolate Drip
with Chocolate
Garnish
\$10.00



15

The Works
Chocolate Drip
French Macarons
Fresh Fruit
Sugar Waves
Chocolate Garnish
\$18.00



18

Gold Leaf
\$10.00



16

Fresh Flowers from
Monet Floral
\$18.00



17

Fresh Flowers
Gold Leaf
& Chocolate Drip
\$38.00

Favorite Additions

*We can take basic requests for fresh flowers (from Monet Floral) such as: "pastel colors preferred", "roses preferred", etc. If you have something specific in mind you are welcome to place an order through Monet directly. Please just let us know and we will pick them up for you and place them on the cake! Monet Floral's phone number is (608) 785-7070.



Kid-Friendly Additions



19

Cloud Cake

We can do any shade of background color to give it a night feel, pastels for a baby theme, or solid colors for airplane or Toy Story themed party.
\$18.00



20

We keep fancy sprinkles on hand that resemble "Frozen" or "Unicorn" themed parties. Please specify which you prefer!
\$10.00



21

Every kid would smile at a cake covered in sprinkles!

\$10.00



22

Kid Polka Dot
Choose up to 3 Colors!
Great for a variety of party themes!
\$18.00



23

Colored Buttercream with Border
Buttercream Rosettes
Perfect any any themed occasion. Specify color when ordering!
\$10.00



24

Our age and gender neutral funfetti cake is perfect for all celebrations. It includes a "Hooray" cake topper, French macarons, rainbow side swirl, and lots of sprinkles!
\$10.00

kid friendly options



Cake Toppers

Gold Candles, "Happy Birthday" Cake Inserts, and "Hooray" cake inserts are available for purchase at our bakery!

Our clients have found fantastic cake toppers online! Amazon and Etsy are great resources for finding cupcake and cake toppers with endless themed possibilities. Pricing typically start at \$7.00 for a paper or plastic insert and can go as high as \$50.00 for a customized edible insert from a vendor on Etsy.

Our trained pastry chefs love making fun edible cake toppers. We will happily make you something fantastic. Our custom artistic designs start at \$50.00 per hour. We have found that most designs that have multiple colors can take up to 2 hours to create and pricing will range around \$75-\$100 for us to design something edible and unique for you!

We use edible unicorn horns, ears, and eyelashes to create the perfect unicorn cake!

Unicorn cakes are an additional \$15.00 and include 3 different shades of frosting.

Unicorn cupcakes are an extra \$1.50 each and require a minimum purchase of 12

Our lumberjack includes a custom made edible axe for \$100.00. The fondant and chocolate bark design is an additional \$100.00.

The birch cake with custom inscription is an additional \$10.00

We offer a complementary smash cupcake for a child's first birthday when you purchase the main dessert through our bakery. We will use the main cake's design as inspiration.

We can make a larger 6" smash cake as well! Prices start at \$44.95.

Pictured above is a rainbow 6" smash cake. It is priced at \$64.95 and feeds 8-10 people.



Cake pops are available for \$3.75 each.



25

26



27

28



29

10



Teen-Friendly Additions



These two options: rose trio and sprinkle borders are complementary decorating options perfect for a teen's birthday.



Our clients have had great success finding cake and cupcake toppers online on sites such as Amazon or Etsy. These Sweet Sixteen cupcake toppers can be purchased on Amazon for \$8.00.



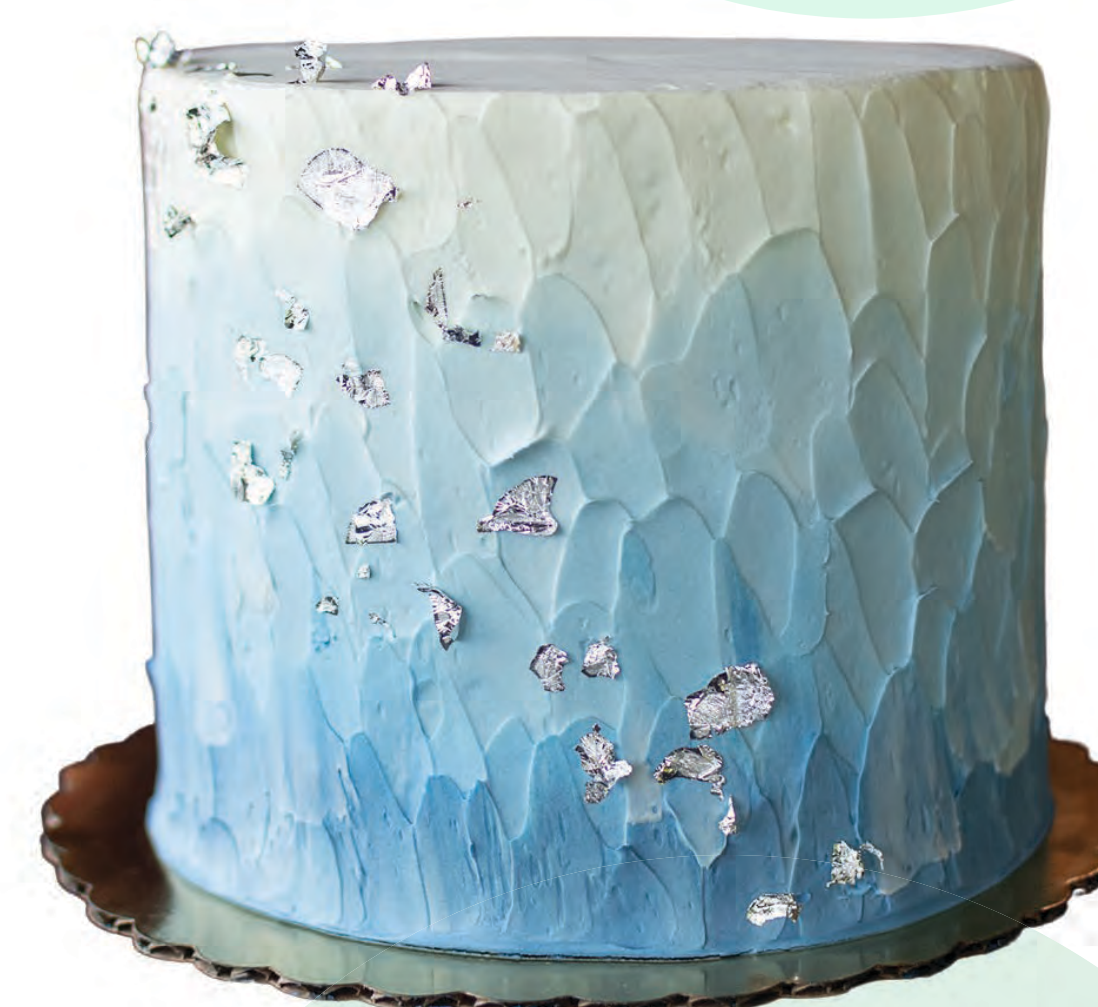
All of these options, solid color buttercream, "Hooray Funfetti", or a color ombre is an additional \$10.00



These cakes have painted buttercream on a solid colored buttercream background. The additional cost is \$50.00 for this design.



Custom edible cupcake toppers start at an additional \$2.00 per cupcake. These cupcake toppers are priced at an additional \$4.50 per cupcake because they have a large variety of designs, 3D edible elements, and a variety of colors.



This cake has a blue color ombre with a stucco finish and edible silver leaf. This cake would be an additional \$20.00



We love drip cakes!

39



40



Square cake with concrete buttercream, chocolate sugar waves, and copper accents would be an additional \$70.00

Any themed cake can be represented in a drip cake! These Harry Potter inspired cakes have a custom cake topper, ombre buttercream, and some custom 3D edible components. The additional charge for this cake is \$85.00

This cake has a custom cake topper (provided by the client) with multi-colored painted buttercream, edible gold leaf, and an edible black wave. The extra cost is \$70.00

41-43

The Works

One of our favorite decoration options is called "The Works". It includes a chocolate drip, fresh fruit, chocolate garnishes, French macarons, and a large sugar wave. These cakes are very tall and a show stopper and is an additional \$18.00.

38



41



42



43

12



Congratulations
Graduate!

Grad
2020

Cake Toppers

Our bakery does not typically carry graduation cake toppers.

Our clients have found fantastic cake toppers online! Amazon and Etsy are great resources for finding cupcake and cake toppers with endless themed possibilities. Pricing typically start at \$7.00 for a paper or plastic insert and can go as high as \$50.00 for a customized edible insert from a vendor on Etsy.

Our trained pastry chefs love making fun edible cake toppers. We will happily make you something fantastic. Our custom artistic designs start at \$50.00 per hour. We have found that most designs that have multiple colors can take up to 2 hours to create and pricing will range around \$75-\$100 for us to design something edible and unique for you!

44



Color coordinated French macarons have a minimum purchase of 48 per color. The cost is \$2.25 for each macaron. The plastic towers are purchased for \$40.00. They are adjustable and can accommodate up to 225 French macarons. This exact tower would be around \$553.00 and it would have about 228 servings.



45

This ombre cake with white chocolate drip, fresh flowers, french macarons costs an additional \$55



46

An extra tall cake with painted buttercream, gold accents, colored drip and fresh flowers is an additional \$78.00



47

You can purchase a cake topper kit, like this one, for less than \$10.00 online! If you bring it to the bakery before your order we will gladly assemble it on your cake!



48

Chocolate cake truffles are \$34.80 for 12.



Graduation

49



50



All cake, including sheet cake, have 4 layers of cake and 3 layers of filling.
Our sheet cakes are tall!
Our 1/4 sheet cakes have 44 servings and the base price is \$114.00.
The above graduation cake decoration on a 1/4 sheet cake costs \$147.00

51



A two-tiered cake that has 20-servings (4" & 6" Cakes) that has marbled buttercream is \$200.00

52



Chocolate caramel tarts are \$34.80 for 12

53



Standard Chocolate Covered Strawberries are \$30.00 per 12



Adult Birthday



54

Our sheet cakes can turn into art! This cake was painted in modern buttercream and features a statement sugar peony. The additional charge for this design was \$200.00



55

A modern painted buttercream cake with French Macarons and fresh flowers from Monet Floral will cost an additional \$75.00



58

This Violet cake has painted buttercream, a custom base, and an edible sugar flower. The total additional cost is \$175.00



56

This gorgeous cake has ombre buttercream, fresh flowers from Monet Floral, and gold leaf. The additional charge is \$38.00

59

This is a classic buttercream swirl with an all over color. The additional cost is \$10.00.



57

Our autumn inspired painted buttercream cake has fresh flowers from Monet Floral. The additional cost will be \$68.00.



Adult Birthday



60

This cake was made for a fabulous woman who wanted to celebrate her amazing 70 years! This square art deco inspired cake fed 50 people. The base price for the tiered cake was \$350.00 and the additional fondant covering and edible details were an additional \$400.00



65

This cake was made to celebrate a local gentlemen's honorable service to our country. This cake feeds 20 people. The base price for the cake is \$140.00. The artistic detailing and fondant covering was an additional \$150.00

61

We love making custom cakes that perfectly reflect our client's personalities! This square cake feeds 32 people. The base price for this cake was \$160 and the artistic detailing was an additional \$150.00.



62

This edible piano cake took 2 days to create! It fed 20 people and was \$600.00



63

Our bakery was commissioned to create an epic cake to celebrate a 90th birthday of a distinguished woman. This cake represented her favorite flowers and colors. The flowers are all edible and made with sugar paste. This cake fed 84 people and the cost was \$2,000.00



64

This cake was made to celebrate a wonderful soul who left us too soon. We wanted to capture their style and excellent taste in a cake to celebrate their life. This cake fed 50 people and the total cost was \$900.00



Baby Shower



66

Momma Llama!
This cake was so much fun to make. The base cake had 16 servings and is \$59.95. The cost for the fondant covering and edible decorations is an additional \$150.00.



68

This cake was the perfect addition to welcome Olivia into the world! This cake fed 46 people. The base price for the cake was \$322.00. The artistic detailing was an additional \$175.00.



67

This modern cake was gender neutral on the outside, but on the inside had a gender reveal! Even the fox is edible! This cake fed 40 people. The base price was \$280.00. The artistic detailing was \$175.00.



Baby Shower



69

Our floral cupcakes are a perfect delicate finish for a baby shower! Some designs are complementary, like the large rosette created with a star tip. Other designs cost up to \$0.50 more, like the hydrangea cupcake.

71

One of our favorite economical ways to make a cake feel special and modern is to have an ombre cake. This is perfect for any color-coordinated event! It is an additional \$10.00 for an ombre cake.



70

Color-coordinated French macarons have a minimum purchase of 48 per color. The cost is \$2.25 for each macaron.

The plastic towers are purchased for \$40.00. They are adjustable and can accommodate up to 150 French macarons.

This cake tower has about 84 French macarons and it would be \$229.00 as pictured.



73

Color-coordinated dessert bars are our specialty!

Pictured here is an 8" cake with an ombre rosette decorating, \$69.95

Chocolate covered strawberries are 12 for \$30.00

Custom colored French macarons are 48 for \$108.00



72

Dessert minis are a wonderful option to add variety to your next party.

Each of these desserts have a minimum purchase of 24.

24 cream puffs are \$69.60
24 chocolate mousse cups are \$84.00
24 Smores Tarts are \$69.60





Baptism & First Communion



74

This cake feeds 52 people.
The base price for this tiered cake is \$364.00.
The additional decoration is \$50.00.



76

Pleated buttercream with a rose trio is a complimentary decorating option!



75

This is an 8" cake. It feeds up to 16 people and the base price is \$59.95. This drip cake features an edible cake topper, white chocolate drip, and a customized decal.
The additional charge for this design is \$150.00.



We can add a small 2"-3" fondant cross on the top of a cake for an additional \$5.00



77

This is an 8" cake that feeds up to 16 people. The base price for this 8" cake is \$59.95. The gold cross, fresh flowers, and French macarons are an additional \$30.00.



78

These two-toned fondant cupcake toppers are an additional \$2.00 per cupcake.



Baptism & First Communion



79

This cake features a gender neutral artistic design. It feeds up to 8 people and the base price is \$44.95. The design includes an extra tall height, painted buttercream, meringues, and edible booties. The additional cost for this cake is \$135.00.

80

Our 1/4 sheet cakes get 44 servings. The base price for this cake is \$112.00. The additional decorating include a textured sides and fondant accents. The additional decorating is \$45.00



82

This artistic cake is a 6" and feeds up to 8 people and the base price is \$44.95. The extra decorating includes all over fondant, and edible 3D cake topper, gold details, and fondant accents. The additional decorating cost for this cake would be \$150.00.



81

Our 1/4 sheet cakes get 44 servings. The base price for this cake is \$112.00. This 1/4 sheet has been turned into a book cake. The extra decorating charge is \$65.00.

83

24 cupcakes combined together to make an adorable cross display. The total cost for this cake is \$99.00





Cupcakes

84

Themed cupcakes start at an additional \$.50. These cupcakes pictured have a winter theme! The extra price per cupcake for this design would be \$1.00 per cupcake. They are priced this way because there is a variety of designs and there is small amount of fondant work. We require a minimum purchase of 12 cupcakes to do customized work.



89 Cupcake Stand Rentals

We have cupcake stands available for rental. We have many options available! Rentals start at \$20 and clients are responsible for the care and prompt return of their stands.

The cupcakes pictured above are a variety of standard decorating with some cupcakes decorated with fresh fruit. Fresh fruit on cupcakes is an additional \$0.25 per cupcake.

85

We love making dramatic loaded cupcakes. The price per cupcake is \$8.00. If you would like them packaged separately as gifts they are \$12.00 because we have to order in special boxes for the extra height!



Minimum purchase of 12 is required.

87

Multicolored buttercream unicorn cupcakes are an additional \$1.00 per cupcake.



88

All of the cupcakes pictured below have standard decorating that requires no additional charge.

We can write "Happy Birthday" on one special cupcake in a pack for no additional charge.

*Happy Birthday
Serena!*





2022

Cupcake Flavors & Pricing

Suggest Flavors

Chocolate Raspberry
Chocolate Malt
Chocolate Ganache*
Chocolate Tuxedo
Red Velvet
Carrot
Vanilla Bean
Funfetti
Lavender Lemon
Coconut Caramel Cream
Passion Fruit Raspberry
Peanut Butter Chocolate
Chocolate Mint
Strawberry & White Chocolate
Berries & Cream

Standard decorated cupcakes



90

Custom decorating is available. Prices start at \$0.50 per cupake.

91



Build Your Own

Cake

Chocolate
Vanilla
Red Velvet
Carrot

Build Your Own

Filling

Strawberry
Raspberry
Lemon Curd
Dulce De Leche

Frosting

Chocolate Ganache +
Chocolate Cream
Hazlenut Chocolate
Lavender
Cream Cheese
Vanilla
Passion Fruit

Pricing

Single From the
Case
\$3.79

6-Pack
\$19.50
Choose up to 3 Flavors

12 Pack
\$39.00
Choose up to 3 Flavors

Mini Cupcakes
are \$2.00 each and have a
minimum purchase of 24

Gluten Free Cupcakes
have a minimum purchase of 12
and are \$4.00 per cupcake

*We charge extra for chocolate ganache cupcakes because they are loaded with gourmet chocolate!



92

24 cream puffs are
\$69.60

24 chocolate mousse
cups are \$84.00

24 S'mores Tarts are
\$69.60



Small Bites



93

Dessert charcuterie
boards are a great year
round option for
intimate dinners or large
parties.

A box that feeds 4 people
is \$19.99



94

Cake truffles
are dipped in Callebaut
Chocolate

\$2.50 each or
\$30.00 per 12

97

Color coordinated French macarons
have a minimum purchase of 48
per color. The cost is \$2.25 for each
macaron. If you do not need them to
be color coordinated, we can use our
variety colors we sell in the bakery
without a minimum purchase. The
plastic towers are purchased
for \$40.00. They are adjustable and
can
accommodate up to 150 French
macarons.

This exact tower would be around
\$350.00 and it would have about 140
servings.



95

Cake pops are a great way to
elevate a cake experience!
Cake pops pricing starts at
\$3.75 each.

The cake pops pictured have
color coordinated sticks and
little edible flowers. The price
for these are \$4.75 each.



96

A customer favorite,
our chocolate caramel
tartlets are \$2.90
each, or \$17.40 for 6





Small Bites

98



Mini floral decorated cupcakes are

99



Caramel Nut Tarts

100



Triple Chocolate Dessert shooter cups

101



Mini cupcakes decorated in a variety of toppings

102



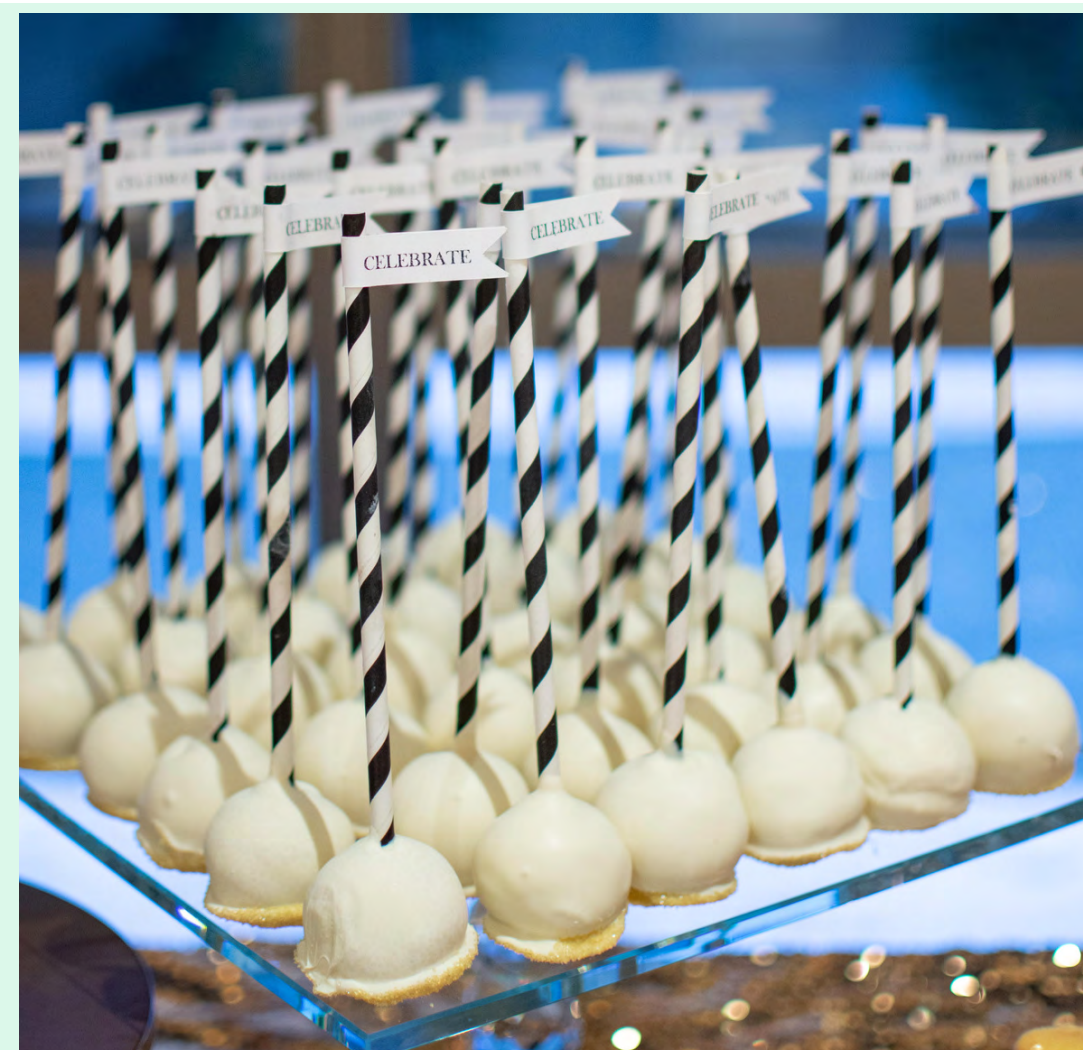
Mini cupcakes decorated with standard decorating

103



Passion Fruit Mango Dessert Shooters

104



These cake pops have a color coordinated stick and a customized message at the top.

105



Chocolate Raspberry Tulip Cups



Finishing Touches

Gold Candles, "Happy Birthday" Cake Inserts, and "Hooray" cake inserts are available for purchase at our bakery! They range in price from \$4.00-\$7.00.

Our clients have found fantastic cake toppers online! Amazon and Etsy are great resources for finding cupcake and cake toppers with endless themed possibilities. Pricing typically start at \$7.00 for a paper or plastic insert and can go as high as \$50.00 for a customized edible insert from a vendor on Etsy.

Our trained pastry chefs love making fun edible cake toppers. We will happily make you something fantastic. Our custom artistic designs start at \$50.00 per hour. We have found that most designs that have multiple colors can take up to 2 hours to create and pricing will range around \$75-\$100 for us to design something edible and unique for your celebration!





Sugar Flowers

Making sugar flowers is one of Jen Barney's favorite pastimes. Each petal is formed with a sugar paste and carefully molded into delicate shapes and eventually assembled with wires and dusted with edible colors.

Prices for sugar flowers start at \$100.00 for a single medium sized rose or peony with accenting leaves.

110

The modern sugar flowers on this cake would be an additional \$250.00.



111

Each berry and flower is all made by hand! This arrangement would be an additional \$300.00.



112

This is one of our most popular combinations. It is a large peony with a white dahlia, leaves, and accent berries.

The cost for this arrangement is \$300.00.





Winter Inspired

113



XOXO

118



119



116



HAPPY
New Year

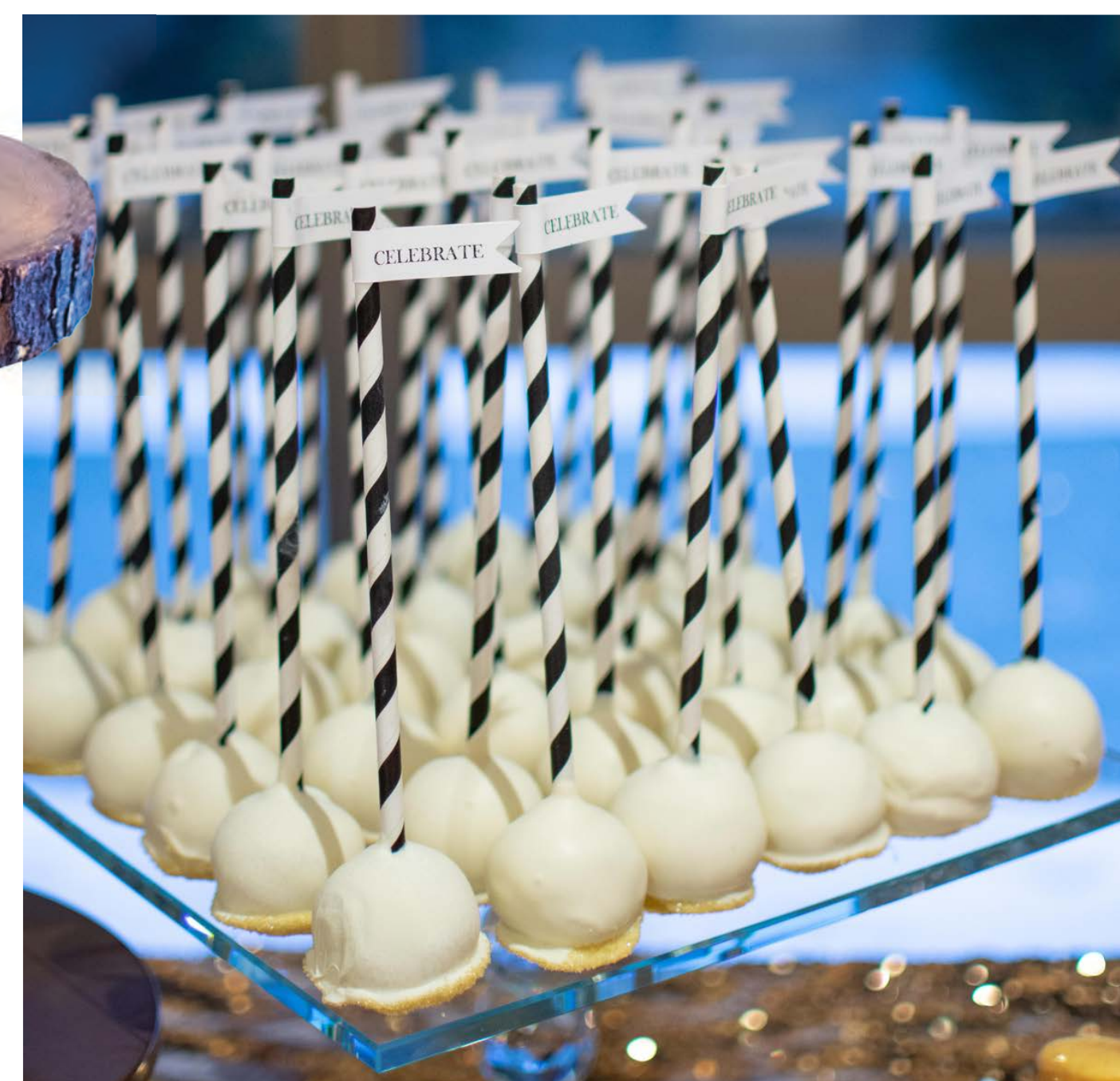
120



114



121



115



117

Spring Inspired



122



123



124



125



126



127



128



129



130



Summer Inspired 139

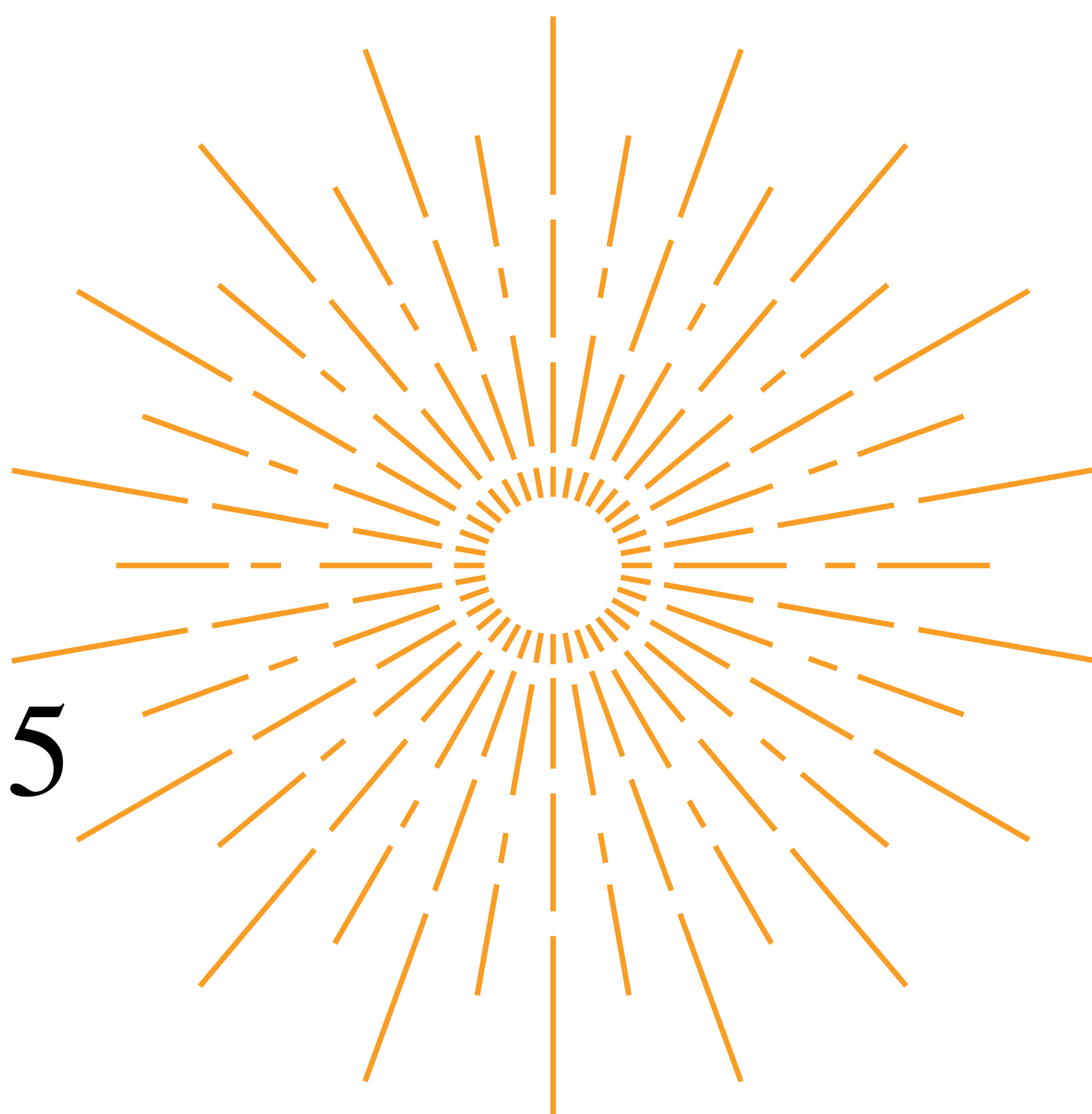
131



134



135



138



132



136



133

137



140

141



Fall & Holiday Inspired

142



149



148



151



147



143



152



144



145



146



150



Party Favors



151

We can accommodate 3, 6, or 6 count truffle boxes. Minimum purchased of 24 is required and the price per truffle is \$2.00.



152

This was a custom homemade peanut butter cup cookie dipped in chocolate with a client's monogram on them. Decorated cookies start at \$5.00. These cookies boxed were \$12.00 each.



153

Homemade caramels are \$1.50 and require a minimum purchase of 48.



154

This client wanted to replicate their favorite granola. Granola pricing starts at \$1.50 per ounce.



155

Flower decorated cookies are a great way to say I love you! These cookies are decorated with royal icing and can be packaged easily. The pricing ranges from \$3.5-\$5.00 per design.



156

Variety boxes are \$12.00 each and require a minimum purchase of 24.



157

We can make color coordinated chocolate barks! Pricing starts at \$1.75 per ounce. Minimum purchase requirement is more than 48 ounces.



Gluten Friendly

OPTIONS



At Meringue Bakery we can make desserts that are gluten friendly. Our bakery contains flour(gluten) and we use it on a daily basis. We can take necessary precautions to avoid cross contamination, but we can never give claims to 100% gluten free product. Instead, we use the term "gluten friendly" to signify items are made without gluten.

Flourless
Chocolate Cake
with Chocolate
Garnish
Decoration
6" \$24.00
8" \$32.00



158

Cheesecake with
an Oat Crust
Plain, Lemon,
Strawberry, or
Raspberry
6" \$38.00
8" \$49.00



159

Gl;uten Free
Cupcakes
Minimum
Purchase of 12,
\$4.00 per cupcake



160

Coconut
Macaroons
Available in our
bakery cases
daily
\$1.79 Each
6 for \$8.00
12 for \$15.00



170

Gluten Friendly
Cake
We can make any
of our flavors gf
for an additional
\$10.00. Please
allow a 2 week
notice for any
special orders!



170

Caramel Brownies
Available in our
bakery cases daily
\$3.75 Each



171

Rich Chocolate
Cookies
Available in our
bakery cases daily.
\$2.99 Each
6 for \$15.00
12 for \$27.00



172

French Macaron
Variety Packs
Available in our
bakery cases daily.
\$2.75 Each
6 Pack \$15.00
\$12 Pack \$28.00



173